

Troy University Alumni Band  
Executive Board meeting  
March 7, 2009, 1 p.m.

Members present:

- Frank Miles, president
- Joy Barnes, president-elect
- Kelly Pitts, secretary, Special Projects chair
- Doc Kirby, treasurer
- Ralph Ford, director of bands
- Royce Robinson, Financial chair
- Lance Holman, Communications chair
- Tammy Clark, Homecoming chair

Members absent:

- Heli Reese, member-at-large

## **1. Welcome**

## **2. Roll Call**

**3. Minutes** – minutes from summer 2008 meeting accepted by unanimous consent. no official vote taken as Frank was the only current member of the board present at that meeting.

**4. Meeting note** - Frank mentioned that we could possibly have some board meetings face to face and other meetings electronically. Tammy mentioned Live Meeting as a possibility.

## **5. Treasurer's report** - Doc Kirby

1. Checking: \$3,948.13, earned .1%
2. Savings: \$963.66, earned \$14.46

## **6. Director's report** - Ralph Ford

- Noted that Dr. Adam Blackstock, assistant director of bands/percussion director, is now working with the Pep Band and doing a fine job.
- Symphony Band - 10% budget cuts all around. Tour, April 7-9, will consist of: Muscle Shoals, Florence, Arab, Birmingham, Homewood, Alabaster, Columbus, Smith Station, possibly Phoenix campus to finish. Recording session to follow. Concerts during the day so can

play for students. Percussion ensemble will play along with jazz ensemble.

- *Whispers on the Wind* available on iTunes and all digital downloads.
- Symphony Band became the [first university band](#) to utilize [digi-music cards](#).
- There are now 2 concert bands and 1 symphony band; best auditions ever.
- Ray Smith continues to do a wonderful job with the jazz bands.
- Tim Phillips will host clarinet day.
- There will be 2 concerts in the fall with the Symphony Band.
- All new music for tour.
- Music Industry program doing really well.
- May 15 will mark the beginning of a complete renovation of west wing of Smith Hall, turning into faculty offices.
- Possible travel destinations of Marching Band in fall 2009.
- Uniform crisis: having problems getting uniforms back from students once finished with the season. Fee schedule restructured:
  - i. \$177 to be in band for credit hour
  - ii. \$50 band fee
  - iii. \$60 extra for percussion

#### **7. Board discussion on possible fund raisers**

- Helmets to sale for Alumni Band
- Medallions to sale for Alumni Band
- Sale Raincoats

#### **8. Board discussion on Web site**

- Administration of the Web site will now be the responsibility of the Alumni Band
- Scott Erb will continue to be the webmaster; the Alumni Band will be responsible for compensating Scott; details to be discussed at next board meeting.

#### **9. Board discussion on marketing**

- How can we market the Alumni Band and raise money?
- Some suggestions:
- Website promotions
- Brochure
- Online contributions (NOTE: CDs cannot be sold, but can be offered for

- donations)
- Band director for the day

The board discussed some potential long-term goals, including scholarships, uniforms and equipment needs. Ralph suggested researching the University of Michigan's alumni Web site to for ideas. He also mentioned spelling out a donor's name on the field with the Sound of the South for a specific amount and working with Coach Larry Blakeney.

## **10. Committee Reports**

- Homecoming
  - Music selection: gather ideas for hymns and possible medleys
  - Presentation of scholarships: it was suggested that the presentation be more structured and aimed at getting better publicity for the band
  - Application for scholarship: it was suggested that the call for scholarship applications be put in hometown newspapers. Lance assigned to create a new application.
  - New shirts: It is the consensus of the board that Homecoming shirts be redesigned for 2009. The possibility of offering polo shirts in addition to T-shirts was discussed.
  - Donations: The board discussed the potential recruiting of major donators for post-game gathering; discussed possible recognition of such donators.
  - Registration: Discussed registration, pre-registration and database records.
- Financial
  - Endowment: Discussed the possible creation of an endowment to fund future scholarships.
- Special Projects
  - Spring gathering: Assigned discussion of possible Alumni Band spring gathering in 2010 to Special Projects committee.
- Communications
  - Communications Committee challenged to find effective ways to communicate with both the older and newer generations of Alumni band members.

## **11. Other business**

The board discussed the possibility of including a current band student presence on the board.

**Next meeting will be Saturday, May 16, time TBA.**

Adjourned at 4 p.m.

Submitted by:  
Kelly Langford